2020...A YEAR OF SURVIVAL

- PANDEMIC
- GENEROSITY
- RENOVATIONS
- VIRTUAL EVENTS
- ZOOM
- ENDURANCE
- PATIENCE

A Year in Review • Financial Information • Thank You Donors
Pandemic

Even though the definition of pandemic is a disease prevalent over a whole country or the world, to the YWCA Northeastern Massachusetts it has a whole different meaning. It meant that the YW had to quickly adjust, evaluate and transform the entire agency to allow us to continue to provide services to the 15,000 women, children and families we serve each year. Staff took every available tool from their “tool box” to reconfigure a learning structure, counseling services and day care program that would be useful to pass on to the children ages 8 weeks to 14 years old. New words and phrases like “remote learning,” “hybrid method,” “where is your mask,” “sanitize your hands,” things we never put together or even thought we would ever need, brought about great results. We needed to see, experience and learn to live with this until we wouldn’t have to anymore. After four long months of retrofitting the agency and programs to produce the best results, the YW opened its doors on June 29th and, with few setbacks, we survived! For all those staff who quickly readjusted, we thank you!

Generosity

It takes a Village some say, and in this case it took a community. The generosity of so many donors, corporations, foundations, individuals, and the banking community stepped up to bring us needed dollars to keep the YW doors opened. For all those who supported the YW, we thank you!
Renovations

The YW, with fundraising dollars from the previous year, took the solitary time while our doors were shuttered to go full speed ahead on renovations to our main lobby, girl’s locker rooms, classrooms and more. Staff and volunteers painted, tiled, installed and accomplished so much during the 4 months we were not on site. For all those who helped the YW, we thank you!

Virtual Events

A definite learning curve was something we at the YW never thought would have to add to our repertoire! Tribute to Women, an event that has honored women in the community for over 20 years, was sadly looking to become a victim of this pandemic. However, the committee, staff, consultants and media specialists all brainstormed to keep the tradition of the TTW within our sights. Why should we let something like a pandemic hold strong women back?

In June, a very successful Tribute was held and honored 22 women from Lawrence to the North Shore. In November, with restrictions still in place, Fall Fest was re-imagined and again presented virtually. A great evening featuring a Virtual Wine Tasting was a huge hit! Looking ahead to spring 2021, Tribute will be held again virtually in May and Fall Fest will be held in September with the hope that it will be able to be presented live and in-person where we will enjoy each other’s company again. For those staff, committee members, community of donors, the YW says thank you!
What did we do before Zoom conferences, events, webinars and more? When the world comes to a full stop, we pause and think “We are so lucky that technology can be used to communicate, educate, and fundraise!” Like the YW, many have had to use this as a method when in-person meetings just couldn’t happen. This modern enterprise of video communications saved the YW and many other agencies that needed to rely on this to survive. To all those who joined the YW at events, learning, and teaching via Zoom, we thank you!

Endurance and Patience

With all the YW endured in 2020, we are grateful to all who joined us in having the patience to keep the agency alive. The board of directors, the staff and those in the community who are always there when they’re called upon (and sometimes without being asked) This is a great time to reflect on our reality: The YWCA Northeastern Massachusetts is a survivor. Hard work, creativity, endurance and patience is what it took and for all those mentioned, we thank you!
STATEMENT OF ACTIVITIES

REVENUE FY 2020

Program Income $7,757,896
Grants 213,549
Gifts and Contributions 282,669
United Way of Mass. Bay & MV 33,260
Investment Return 10,777
Other Revenue 1,044
TOTAL REVENUE 8,299,195

EXPENSES

Counseling services 2,084,902
Children’s Center 3,117,932
Girls Club 19,524
Health Promotions 1,062,804
Residency 995,939
Community Learning 2,276
Fina house 154,493
Total Program Services 7,437,870
General and Administrative 813,574
TOTAL EXPENSES 8,251,444

Change in Net Assets 47,751

STATEMENT OF FINANCIAL POSITION

ASSETS: FY 2020

Cash $1,665,897
Receivables 767,058
Prepaid Expenses 108,492
Investments 12,891
Net Property & Equipment 7,445,286
TOTAL ASSETS 9,999,624

LIABILITIES & NET ASSETS:

Accounts Payable & Accrued Expenses 715,589
Notes Payable 5,380,162
Deferred Revenue 385,345
TOTAL LIABILITIES 6,481,096
NET ASSETS 3,518,528
Total Net Assets & Liabilities 9,999,624
OUR DONORS

We are dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all people.

THANK YOU TO OUR DONORS

Our work is made possible through the generosity of corporations, foundations and individuals; thank you!

ORGANIZATIONS

Align Credit Union
All-Brand New England
AllWays Health Partners
Andover Animal Hospital
Andover Classic
Borislow Insurance Agency
Bread & Roses
Care Dimensions
Catherine McCarthy Memorial Trust Fund
Century Bank
Charlotte Home
Columbia Gas
Cummings Community Giving
Domino’s Pizza
Eastern Bank Charitable Foundation
Enterprise Bank
Essex Art Center
Essex County Community Foundation
Greater Lawrence Family Health Center
Griffin-White Foundation
Haverhill Rotary
Haverhill Bank
HNTB
Home Health Foundation
Jeanne D’Arc Credit Union
Jordan Family Charitable Fund
Lawrence History Center
Luke Jackson Benefit and HR Solutions
Merrimack Valley Chamber of Commerce
Merrimack Valley Credit Union
Miguelin Contracting
Monx Design House
Morris, Rossi & Hayes
Mortgage Network Inc.
Murphy Golf Management
NECS Credit Union
Noble Financial Group
Nora Roberts Foundation
North Shore Magazine
North Essex Community College
Northmark Bank
Pentucket Bank
Pfizer
Reading Cooperative Bank
Rogers Family Foundation
Salem Five Foundation
Savings Bank
Torromeo Industries Inc.
Touchstone Closing
U.S. Mechanical
Unifirst
Walsh & Co.

Our Mission:

We are dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all people.
## OUR DONORS

### INDIVIDUALS

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<tr>
<th>Alex Guittarr</th>
<th>Harold Baumann</th>
<th>Mary Riordan</th>
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From seven site locations the YWCA serves more than 15,000 people annually in Essex County and Southern New Hampshire.

These services are made possible through the generous contributions of many corporations, foundations, individuals & volunteers.

Our locations:

If you have questions about any of our programs or services, please contact us through our main website at www.ywcanema.org or by phone at 978.687.0331.

Visit us on Facebook

Search YWCA Northeastern MA!