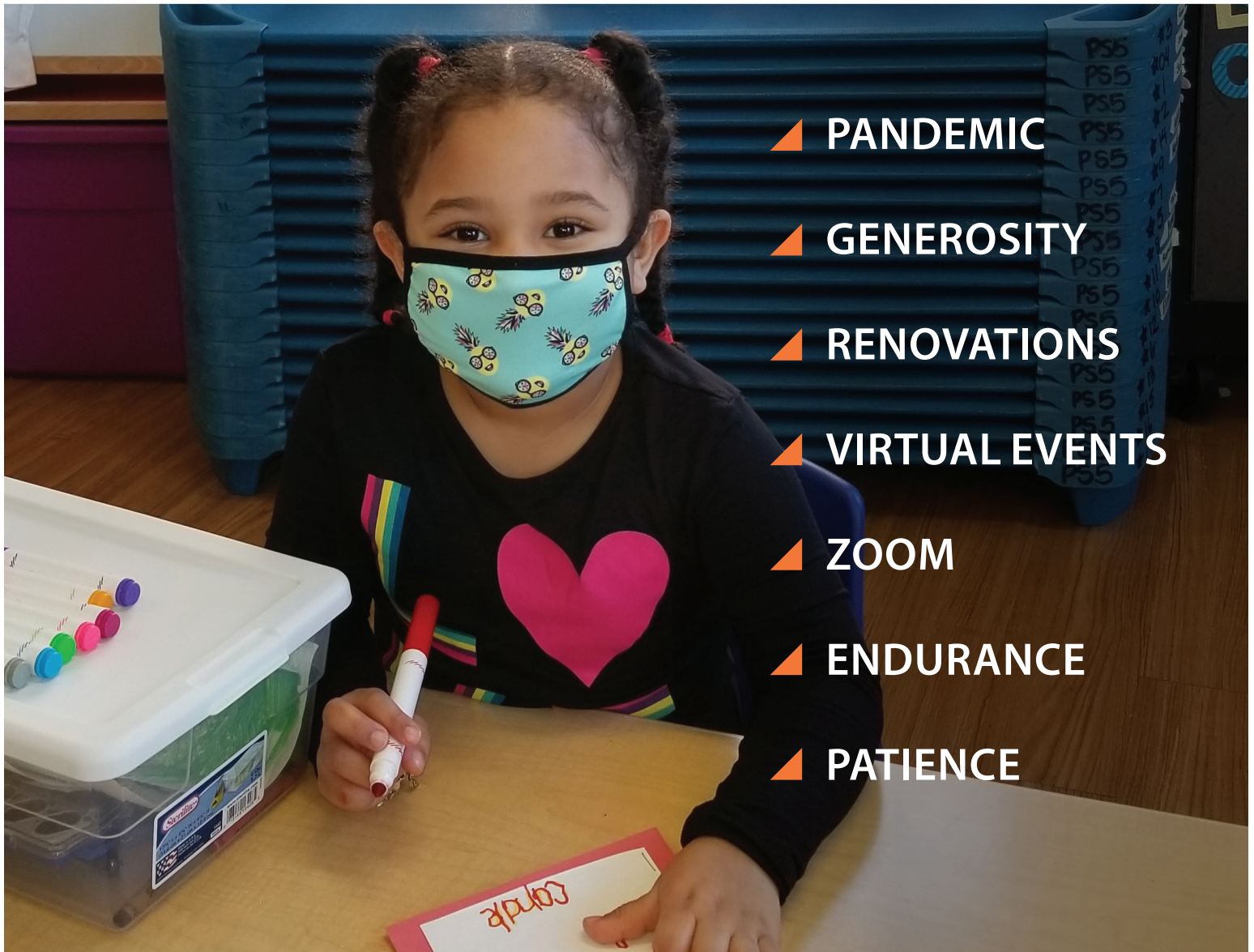


YWCA NORTHEASTERN MASSACHUSETTS  
**ANNUAL REPORT 2020**

eliminating racism  
empowering women  
**ywca**

# 2020...A YEAR OF SURVIVAL



- ▲ PANDEMIC
- ▲ GENEROSITY
- ▲ RENOVATIONS
- ▲ VIRTUAL EVENTS
- ▲ ZOOM
- ▲ ENDURANCE
- ▲ PATIENCE

A Year in Review • Financial Information • Thank You Donors

2020

# A Year like no other, the YW continued to service the community... *Every day!*



## Pandemic

Even though the definition of pandemic is a disease prevalent over a whole country or the world, to the YWCA Northeastern Massachusetts it has a whole different meaning. It meant that the YW had to quickly adjust, evaluate and transform the entire agency to allow us to continue to provide services to the 15,000 women, children and families we serve each year. Staff took every available tool from their "tool box" to reconfigure a learning structure, counseling services and day care program that would be useful to pass on to the children ages 8 weeks to 14 years old. New words and phrases like "remote learning," "hybrid method," "where is your mask," "sanitize your hands," things we never put together or even thought we would ever need, brought about great results. We needed to see, experience and learn to live with this until we wouldn't have to anymore. After four long months of retrofitting the agency and programs to produce the best results, the YW opened it's doors on June 29th and, with few setbacks, we survived! **For all those staff who quickly readjusted, we thank you!**

## Generosity

It takes a Village some say, and in this case it took a community. The generosity of so many donors, corporations, foundations, individuals, and the banking community stepped up to bring us needed dollars to keep the YW doors opened. **For all those who supported the YW, we thank you!**







## Renovations

The YW, with fundraising dollars from the previous year, took the solitary time while our doors were shuttered to go full speed ahead on renovations to our main lobby, girl's locker rooms, classrooms and more. Staff and volunteers painted, tiled, installed and accomplished so much during the 4 months we were not on site. **For all those who helped the YW, we thank you!**

## Virtual Events

A definite learning curve was something we at the YW never thought would have to add to our repertoire! Tribute to Women, an event that has honored women in the community for over 20 years, was sadly looking to become a victim of this pandemic. However, the committee, staff, consultants and media specialists all brainstormed to keep the tradition of the TTW within our sights. Why should we let something like a pandemic hold strong women back?



In June, a very successful Tribute was held and honored 22 women from Lawrence to the North Shore. In November, with restrictions still in place, Fall Fest was re-imagined and again presented virtually. A great evening featuring a Virtual Wine Tasting was a huge hit! Looking ahead to spring 2021, Tribute will be held again virtually in May and Fall Fest will be held in September with the hope that it will be able to be presented live and in-person where we will enjoy each other's company again. **For those staff, committee members, community of donors, the YW says thank you!**



## Zoom

What did we do before Zoom conferences, events, webinars and more? When the world comes to a full stop, we pause and think “We are so lucky that technology can be used to communicate, educate, and fundraise!” Like the YW, many have had to use this as a method when in-person meetings just couldn’t happen. This modern enterprise of video communications saved the YW and many other agencies that needed to rely on this to survive. **To all those who joined the YW at events, learning, and teaching via Zoom, we thank you!**

## Endurance and Patience

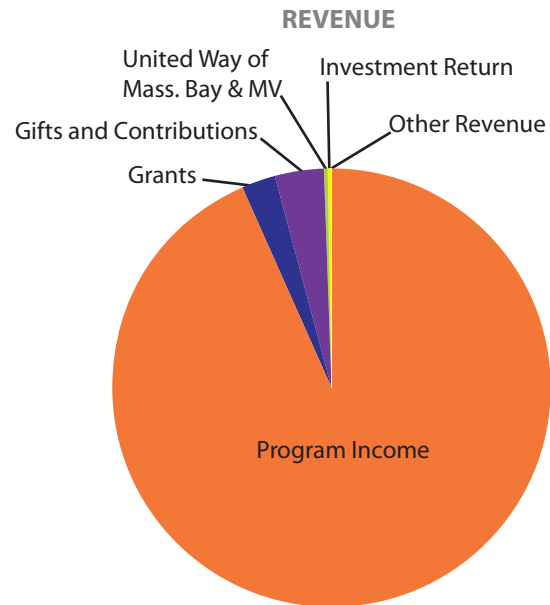
With all the YW endured in 2020, we are grateful to all who joined us in having the patience to keep the agency alive. The board of directors, the staff and those in the community who are always there when they’re called upon (and sometimes without being asked) This is a great time to reflect on our reality: The YWCA Northeastern Massachusetts is a survivor. **Hard work, creativity, endurance and patience is what it took and for all those mentioned, we thank you!**



# FINANCIAL INFORMATION

## STATEMENT OF ACTIVITIES

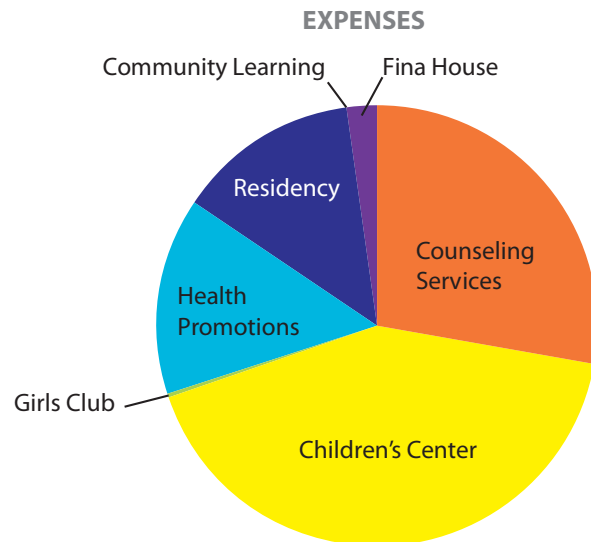
REVENUE	FY 2020
Program Income	\$7,757,896
Grants	213,549
Gifts and Contributions	282,669
United Way of Mass. Bay & MV	33,260
Investment Return	10,777
Other Revenue	1,044
<b>TOTAL REVENUE</b>	<b>8,299,195</b>
<b>EXPENSES</b>	
Counseling services	2,084,902
Children's Center	3,117,932
Girls Club	19,524
Health Promotions	1,062,804
Residency	995,939
Community Learning	2,276
Fina house	154,493
Total Program Services	7,437,870
General and Administrative	813,574
<b>TOTAL EXPENSES</b>	<b>8,251,444</b>
Change in Net Assets	47,751



**Program Income also contains...**  
State & Federal Grants, and Events.

## STATEMENT OF FINANCIAL POSITION

ASSETS:	FY 2020
Cash	\$1,665,897
Receivables	767,058
Prepaid Expenses	108,492
Investments	12,891
Net Property & Equipment	7,445,286
<b>TOTAL ASSETS</b>	<b>9,999,624</b>
<b>LIABILITIES &amp; NET ASSETS:</b>	
Accounts Payable & Accrued Expenses	715,589
Notes Payable	5,380,162
Deferred Revenue	385,345
<b>TOTAL LIABILITIES</b>	<b>6,481,096</b>
<b>NET ASSETS</b>	<b>3,518,528</b>
<b>Total Net Assets &amp; Liabilities</b>	<b>9,999,624</b>





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## THANK YOU TO OUR DONORS

Our work is made possible through the generosity of corporations, foundations and individuals; thank you!

### ORGANIZATIONS

Align Credit Union  
All-Brand New England  
AllWays Health Partners  
Andover Animal Hospital  
Andover Classic  
Borislow Insurance Agency  
Bread & Roses  
Care Dimensions  
Catherine McCarthy Memorial Trust Fund  
Century Bank  
Charlotte Home  
Columbia Gas  
Cummings Community Giving  
Domino's Pizza  
Eastern Bank Charitable Foundation  
Enterprise Bank  
Essex Art Center  
Essex County Community Foundation  
Greater Lawrence Family Health Center  
Griffin-White Foundation  
Haverhill Rotary  
Haverhill Bank  
HNTB  
Home Health Foundation  
Jeanne D'Arc Credit Union  
Jordan Family Charitable Fund

Lawrence History Center  
Luke Jackson Benefit and HR Solutions  
Merrimack Valley Chamber of Commerce  
Merrimack Valley Credit Union  
Miguelin Contracting  
Monx Design House  
Morris, Rossi & Hayes  
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Noble Financial Group  
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Northern Essex Community College  
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Reading Cooperative Bank  
Rogers Family Foundation  
Salem Five Foundation  
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Torromeo Industries Inc.  
Touchstone Closing  
U.S. Mechanical  
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Walsh & Co.

## Our Mission:

*We are dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all people.*

# OUR DONORS

## INDIVIDUALS

Alex Guittarr  
Alexxa Robinson  
Ame Matuza  
Andrew Lambie  
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Ann Sarkisian  
Annette and Anthony Devito  
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Gail Woolford

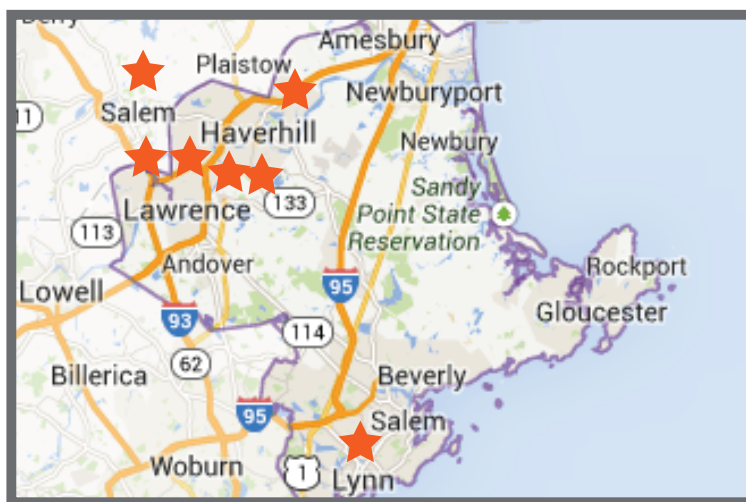
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Maitte Torres  
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Margaret Marotta  
Marguerite Reeve  
Marlene Hoyt  
Martha and Douglas Breunig  
Mary O'Brien

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Nancy and Raymond Clover  
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Tara Carlson  
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Valerie Feehan  
Virginia and Arthur Havey  
Willard and Joyce Robinson  
Yvonne Sisson  
Zoe Campbell

From seven site locations the YWCA  
serves more than 15,000 people annually  
in Essex County and Southern New Hampshire.

These services are made possible through the  
generous contributions of many  
corporations, foundations, individuals & volunteers.

### **Our locations:**



If you have questions about any of our programs or services,  
please contact us through our main website at

[www.ywcanema.org](http://www.ywcanema.org)

or by phone at 978.687.0331.



Visit us on  
**Facebook**

*Search YWCA Northeastern MA!*

**eliminating racism  
empowering women**  
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YWCA Northeastern Massachusetts  
38 Lawrence Street  
Lawrence, MA 01840  
978.687.0331  
[www.ywcanema.org](http://www.ywcanema.org)